Note: if your tool is externally accessible, please make sure you include screenshots or mock-ups of your tool

**Company Name**: Iprospect.no

**Business Model:** My company consults and manages Adwords accounts for clients across Norway. We primarily get payed per hour, and fully run all the accounts of all our clients.

**Tool Access/Use:** My tool is going to be used by employees and ad managers within my company to view and generate reports on ad performance.

We will primarily run AWQL queries to begin with to help analyse and reduce time spent with manuel search-and-click.

We might expand into more automation and some degree of campaign management if we feel it is beneficial to the company.

**Tool Design**: For the reporting aspect of our tool, we will pull metrics from the API into our database, or just straight out into excel.

We might create an automatic sync to hour database if we feel comfortable doing it.

**API Services Called**:

* [ReportDefinitionService](https://developers.google.com/adwords/api/docs/reference/latest/ReportDefinitionService)
* [ManagedCustomerService](https://developers.google.com/adwords/api/docs/reference/latest/ManagedCustomerService)
* [CustomerSyncService](https://developers.google.com/adwords/api/docs/reference/latest/CustomerSyncService)
* [CustomerService](https://developers.google.com/adwords/api/docs/reference/latest/CustomerService)
* [DataService](https://developers.google.com/adwords/api/docs/reference/latest/DataService)

**Tool Mockups**: N/A